
DIGITAL, NEW MEDIA & CREATIVE

ACCA

LOUCAS

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THE FIRM

Loucas was established over thirty years ago and has enjoyed much success and growth over this period, which has been a direct result of the hard work and commitment of our staff and the continued high standard of service given to our clients.

We act professionally for approximately 2,000 clients of varying sizes and from many different industries. These include Public Companies, Private Companies, Charities, Not-For-Profit Organisations and Private Clients.

We pride ourselves on our professionalism, timeliness, accuracy and integrity. We have many clients that have been with us for over twenty five years, whom we have seen grow into large successful organisations.

We have an enthusiastic team at Loucas, who are always prompt to respond to our clients' needs. At all times, we look to build close long lasting professional relationships with our clients.

We add more to your business. It's a simple promise at the heart of our culture.

DIGITAL, NEW MEDIA & CREATIVE SECTORS

The digital, new media and creative industries are some of today's fastest moving sectors. One of the biggest challenges faced by businesses in these sectors is to keep up with the pace of their business growth.

We act for various clients within the digital, new media and creative sectors including, online search companies, online marketing and PR specialists, social media, web developers and mobile marketing.

Using the valuable experience gained in dealing with such organizations and a continuous program of updating our knowledge with industry changes, Loucas are able to deliver targeted advice to business owners in these sectors.

Loucas are a young fresh firm of accountants and business advisors with a modern culture, which has played a key part in our success in these sectors that also share these characteristics.

Loucas are a member of the Institute of Direct & Digital Marketing.

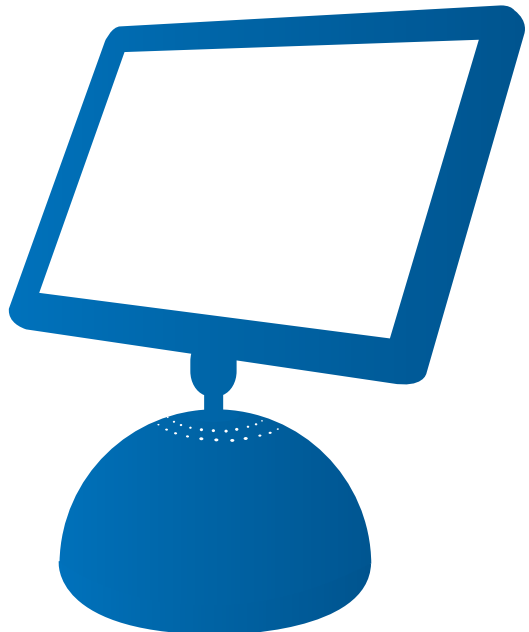


WHAT WE CAN DO FOR YOU

In addition to providing both accounting, tax and audit services to clients in the Digital, New Media & Creative Sectors, we have also assisted them in the following areas:

- Tax planning & mitigation
- Strategic business planning advice including advising on:
 - Acquisitions
 - Staff incentivising
 - Expansion planning
 - Exit planning
- Corporate finance
- Design and Implementation of systems & controls
- Management reporting systems
- Profit maximisation through benchmarking and identifying key performance indicators
- Implementation of new IT systems
- Dealing with Tax Investigations

We are confident that the knowledge and expertise we have gained in these fields will prove to be a great asset to your organisation.



HOW WE HAVE HELPED

RAISING SEED FINANCE

We assisted a start up business looking to raise a first round of investment of £200,000 from angel investors to fund the development of a new technology platform within the mobile marketing field.

We advised the director about the new Seed Enterprise Investment Scheme and the tax breaks it offers investors. Working with their legal team we structured the shareholders agreement and proposed issue of shares to ensure that all of the qualifying criteria laid out in the new Seed Enterprise Investment Scheme were met. The investors were then able to enjoy considerable tax advantages on their investment including tax relief of 50% on amounts invested up to £150,000.

With these tax benefits in place raising funding was that much easier for the company.

SHARE OPTIONS SCHEMES

A fast growing digital agency was looking to reward and retain some of its key management team. We advised the directors of the different options available including the use of an Enterprise Management Incentive scheme.

We discussed the various considerations regarding triggers for the options and the different rights the EMI shares would have.

Having prepared a company valuation we reached agreement with HM Revenue & Customs over the market value of the shares.

We helped the directors prepare the share scheme documentation for the option holders covering the ins and outs of the scheme from exercise dates to the tax implications.

OUTSOURCING

A UK company within the mobile marketing sector with an overseas parent listed on the stock exchange was expanding its activities rapidly. The parent was looking for complete all round business support from a UK advisor.

We have undertaken all of the company's bookkeeping and payroll work as well as providing monthly management accounts to very tight deadlines. Subsequently, we have also undertaken credit control services for the company including the design and implementation of a credit control policy and full credit trade risk strategy.

SOME OF OUR CLIENTS

Crispin Porter  Bogusky

mobile  propellernet
the mobile creative agency authenticsearch™

 Obvious GROUP 

+ Live SOCIAL  tamome
TARGETED MOBILE MEDIA

OUR SERVICES

ACCOUNTING AND ASSURANCE

- Audit
- Internal Audit
- Accounting GAAP & IFRS
- Risk Management
- Systems and Controls

OUTSOURCING

- Payroll
- Credit Control
- Company Secretarial
- I.T. Systems
- VAT Returns

TAXATION

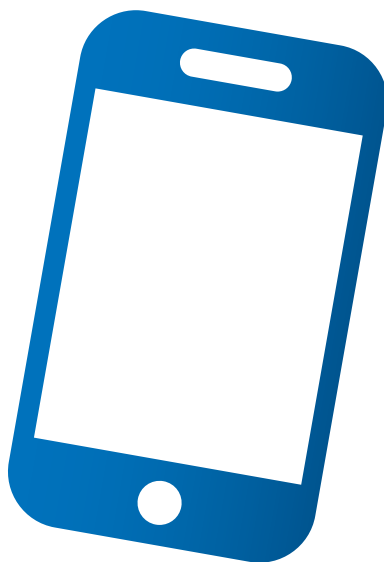
- Corporation tax compliance
- Personal tax compliance
- Tax planning & mitigation
- Tax investigations
- R & D Tax credits
- VAT
- EMI Share Schemes

BUSINESS ADVISORY

- Forecasting
- Strategic Planning
- Staff Incentivising
- KPIs & Management Accounts
- Start-ups & Formations

CORPORATE FINANCE

- Acquisitions & Disposals
- Due Diligence
- EIS and SEIS applications
- Valuations



OUR BRANCH DETAILS

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If you would like to find out how we can add more to your business, please contact us today.

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CHARTERED CERTIFIED ACCOUNTANTS

Registered to carry on audit work and regulated for a range of investment business by the association of chartered certified accountants

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ADDING MORE TO YOUR BUSINESS