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# ADDING MORE TO YOUR BUSINESS

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# FRESH THINKING CLARITY EXPERTISE

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Loucas is an independent accountancy firm, providing professional services to businesses and individuals including audit, accounts, tax and business advice.

Founded in 1974 by Antony Louca we now have over forty staff across five locations in London and the South East and an overseas branch in Cyprus.

Our size and experience makes us big enough to serve the largest of businesses, yet small enough to provide the same quality of personal service to local owner managed businesses and private individuals.

Our talented accountants, tax specialists and business advisors provide superior levels of service and we take the time to get to know you and your business. We pride ourselves on the relationships we have with our clients and know our success is based on your success.

Put simply, we add more to your business.

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# OUR PROMISE TO YOU

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We add more to your business.  
It's a simple promise at the heart  
of our culture.

From day one, we have always provided more than a basic level of service. It's a genuine interest in our clients' businesses that has always stood us out from the rest. It is an ethos that was started by our founder Antony Loucas and is still very much evident today.

Over thirty five years of advising and guiding people on the path to success has shown us that we do indeed add more value to your business.

## **WE ARE DEDICATED**

We take a genuine interest in you and your business. Whether a start-up, sole trader or large corporation, our approach and commitment to you will be unrivalled. You will benefit from our knowledge, experience and support and eventually come to consider us to be very much part of your team.

## **WE ARE AVAILABLE**

Building strong business relationships is an important part of success. You will always find Loucas on hand and attentive to your needs. We encourage regular meetings, helping us to gain a better understanding of your needs.

## **WE ARE KNOWLEDGEABLE**

As a result of our continuous program of staff development and training, we are always up to date with the latest legislation and business trends, ensuring you are provided with the best possible solutions.

## **WE ARE APPROACHABLE**

At Loucas we don't talk in jargon that you can't understand. We are experienced in working with clients of all shapes and sizes and recognise the importance of offering effective yet understandable advice.

## **WE HAVE INTEGRITY**

We will do what we say we will do and when we say we will do it. We are trusted confidants and advisors, always giving advice based on your best interests and what we believe in. We won't shy away from difficult conversations and we will always keep you informed.

We add more to your business – like we said, it's a simple promise which we always keep.

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**WE DON'T  
TALK IN  
JARGON THAT  
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UNDERSTAND**

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# OUR SUCCESS IS YOUR SUCCESS

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There is no secret to success but there are some sound principles which we follow. All our clients are treated the same way and we aim to share those principles in all our work with you.

## **NURTURE**

First and foremost we are an accountancy firm. The services you expect from us such as preparing your accounts, audit and tax compliance, are handled efficiently and cost-effectively. Your affairs are managed carefully throughout the year, ensuring you fulfil all your obligations and avoiding any unwelcome surprises.

## **GROW**

Our business advice and close counsel will give your business the direction it needs to move forward. We take it upon ourselves to stay abreast of the latest business trends and tax planning opportunities.

As your business grows, our experience can be utilised to help you expand. Whether it's a move to bigger premises, raising capital, putting together a business plan or some other necessary step, our involvement can provide clarity and help to achieve your business goals and objectives.

## **THRIVE**

Success is rarely an overnight experience. Our most successful client relationships are ones that have been built on solid foundations. A sustained period of careful business planning, hard work and the drive for continuous improvement, all being necessary ingredients of realising your business aspirations. We look to become trusted business partners caring about your business as if it was our own. Our biggest inspiration comes from the success our clients enjoy.

We are here to help you on the journey.  
We are here to add more to your business.



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# WE ADD MORE TO OUR PEOPLE

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For over thirty five years in business we have been committed to training and developing our staff. We add more to our people, so they can add more to your business.

## **NURTURE**

Each year we take on the most promising candidates supporting them through their professional studies and eventual goal of qualifying as an accountant. Our ongoing commitment to their development, ensures success is rewarded with career progression.

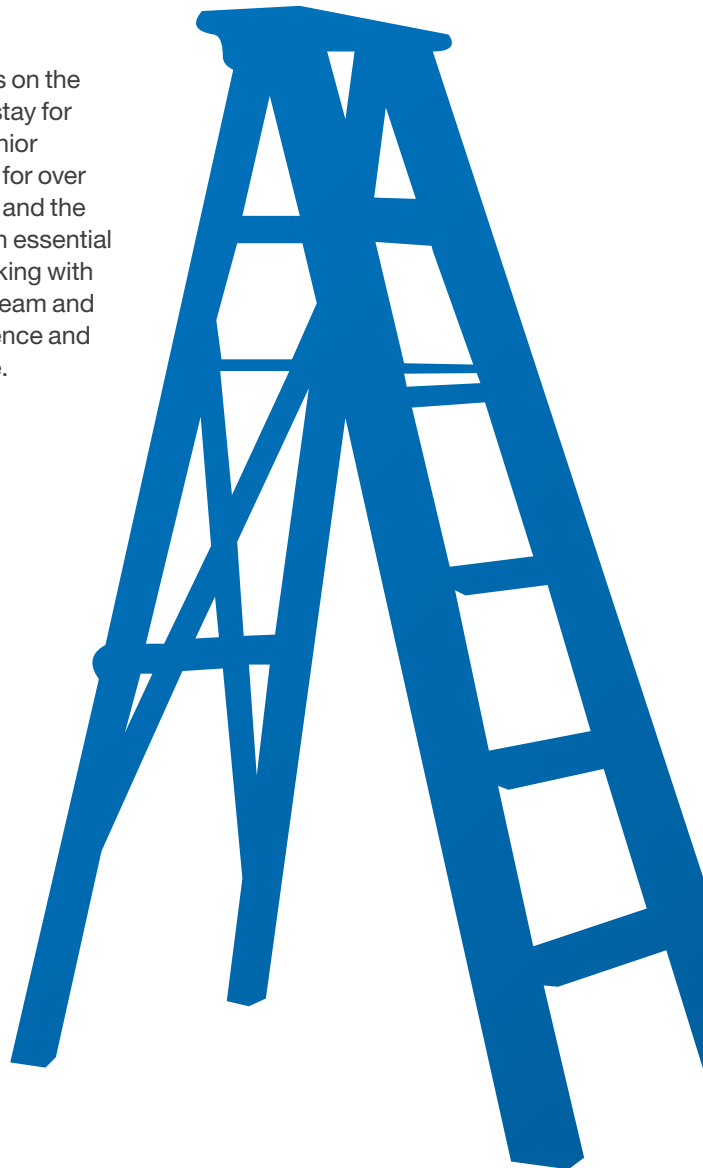
## **GROW**

We encourage a collaborative team ethos, which ensures that our people get the right support from experienced leaders, who can encourage, mentor and lead by example. In addition we have a positive family orientated culture, which promotes a positive work life balance for our people.

Our culture and ethos doesn't go unnoticed by high calibre professionals from the industry. At Loucas we have consistently recruited the best choice of talent – dynamic individuals who contribute to the direction and growth of our business.

## **THRIVE**

At Loucas we pride ourselves on the fact that our staff choose to stay for many years – some of our senior team have been with Loucas for over twenty years. This continuity and the development of our staff is an essential part of why clients enjoy working with Loucas. We are part of your team and you can count on our experience and knowledge for years to come.



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# OUR CLIENTS ARE BIG AND SMALL

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Loucas has grown from a single desk in 1974 to five offices in the South East and an overseas branch in Cyprus. During this time, we have worked with clients from a wide range of business sectors with varying needs.

Today our clients range in size from large private limited companies, with multi-million pound turnover, to public sector bodies and housing associations, to sole traders and private individuals.

A great many of our clients started out as sole traders and we have shared with them the journey to becoming limited companies and beyond. Clients are based across Kent, London and the rest of the UK.

It doesn't matter the size of your business, your turnover or your personal accounting needs, the Loucas promise to 'add more' is made to all our clients.



# MORE THAN JUST ACCOUNTANTS

Many organisations consider that they only require a set of accounts once a year to enable them to meet their reporting obligations, whether this be to HM Revenue & Customs or Companies House. However, accountancy can provide much more.

## **ACCOUNTING & FINANCIAL REPORTING**

Management accounts, monthly, quarterly or half-yearly can give early information to business managers, enabling them to make timely decisions that make a real difference to the success and the smooth operation of their business. Loucas can provide both the accounts, knowledge and experience to translate them into a valuable business tool.

We are able to assist you in preparing accounts under both UK GAAP and International Financial Reporting Standards (IFRS).

Let us show you how you can really benefit from your financial reports.

## **TAXATION**

Efficient tax planning frequently enables taxpayers to minimise future tax liabilities. An important aspect of our work is ensuring that our clients pay no more tax than they need to.

Loucas' dedicated taxation team will also deal with all aspects of tax compliance. From preparation of Self Assessment and Corporation Tax Returns, to ensuring you are receiving all the tax reliefs available to you and agreeing your tax liabilities with HMRC.

## **AUDIT & ASSURANCE**

All businesses must produce annual accounts, the nature of which being dictated by the type of business, its size, structure and its complexity.

An audit may be required to provide independent verification of the financial information presented in the accounts. This auditing process provides reassurance to the internal and external stakeholders such as company directors, shareholders, the financiers and the regulators.

Our audit staff have a wealth of experience across a whole range of commercial and indeed not-for-profit organisations.

The audit process will identify any areas of weakness in the business. Using our experience, we will offer practical advice on how improvements can be implemented for the future.



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### **HMRC INVESTIGATIONS**

Tax Investigations with HM Revenue & Customs can prove to be very stressful and worrying times. Enquiries often distract the individual from concentrating on the important factors in their life such as running their business or family life.

It is our aim to help resolve all Investigations in a cost effective and timely manner, ensuring you are kept informed at all times and guided through the whole process.

### **STRATEGIC BUSINESS PLANNING AND ADVICE**

In today's challenging market place, it is essential that all business owners are equipped to make timely informed decisions about their business.

Our team has the necessary skills to consider all options and advise you on the most appropriate strategies for your business.

We will help you identify, not only your business strengths and how these can be best exploited, but also your weaknesses and ways in which you can turn these round.

We can assist with design and implementation of management reporting systems, helping decide on the Key Performance Indicators that drive your organisation, through to choosing the most suitable accounting software.

Whether just starting out in business or looking for an exit route, Loucas are able to provide you with the tools to make the best possible decisions.

### **PAYROLL**

With constantly changing legislation, for some organisations the option to outsource its payroll function is often the best solution.

We offer a flexible service and are able to accommodate the needs of varying businesses both big and small.

Our payroll team recognise the importance of providing a confidential timely service allowing you to be able to concentrate on running your business.

### **OFFSHORE AND OVERSEAS TAXATION**

We offer comprehensive advice on overseas tax issues.

This includes offshore structures, which are an important tool in mitigating tax liabilities and asset protection and advising on tax residency and domicile status.

We can advise on both the setup and administration of offshore trusts and companies.

### **VAT**

From VAT registration at the outset, through to deregistration, Loucas offer a complete advisory service.

Our experienced VAT team are able to guide you through the complex issues surrounding VAT and the obligations faced by your organisation.



**LET US SHOW YOU HOW YOU CAN REALLY BENEFIT FROM YOUR FINANCIAL REPORTS**



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# OUR BRANCH DETAILS

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If you'd like to find out how we  
can add more to your business,  
please contact us today.

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